

**GENERAL MOTORS**



**John Bradburn**

Global Manager of Waste Reduction

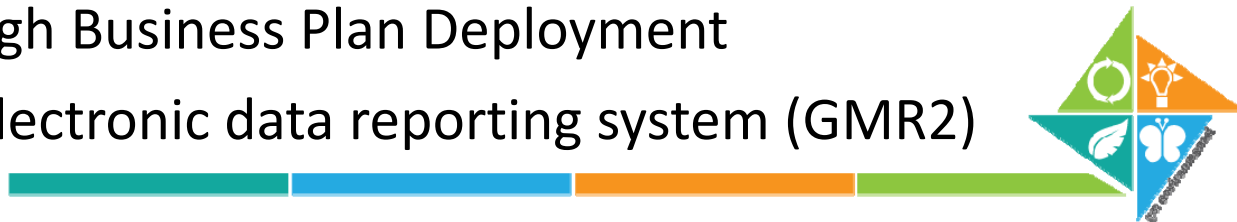


# GM Sustainability Goals

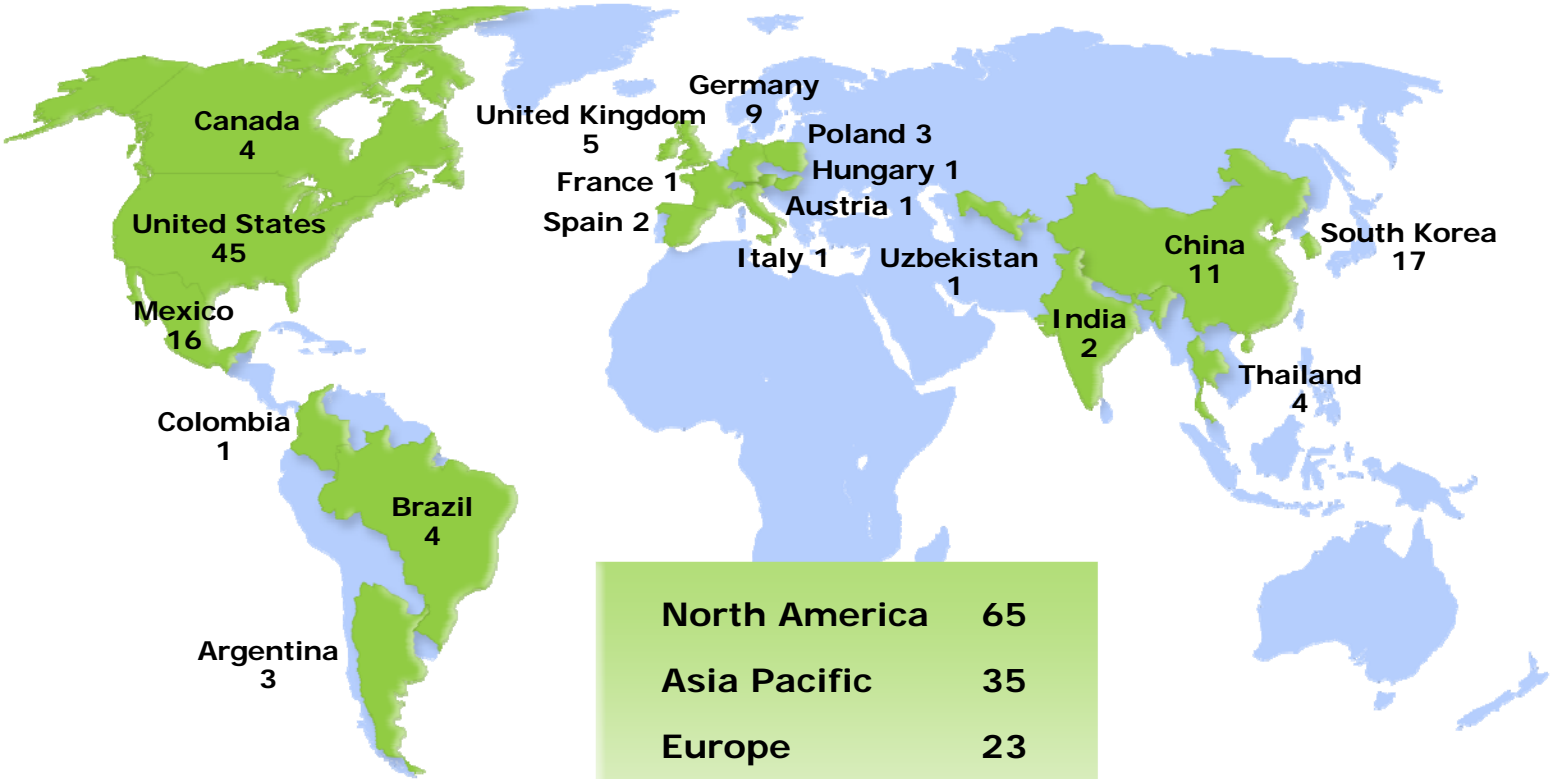
- All manuf. sites will have a wildlife habitat certification or equivalent (where feasible)
- GM will utilize 125 MW of renewable energy sources
- Reduce energy intensity by 20% (baseline 2010)
- Reduce carbon intensity by 20% (baseline 2010)
- Reduce total waste by 40% (baseline 2010)
- Reduce water intensity by 15% (baseline 2010)
- Reduce VOC intensity by 10% (baseline 2010)
- 100 mfg. sites and 50 non-manufacturing sites are landfill-free

Deployed through Business Plan Deployment

Track through electronic data reporting system (GMR2)



# GM's 131 LANDFILL-FREE FACILITIES



North America	65
Asia Pacific	35
Europe	23
South America	8

# Business Case and Bottom Line Benefits

All companies should set a goal to generate 0 revenue, have 0 costs from by-products



# Do Your Part!

